

2010 63

2009

4

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2010 4 22

9 4 21

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2 4 20 2

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j i n l i n g @ c n b m . c o m . c n

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3.

<http://www.cnbm.com.cn> qgb

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	3
1.	3
2.	3
3.	3
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1.	5
2.	5
3.	6
4.	6
5.	6
6.	6
7.	6
8.	7
	8
	9
1.	9
2.	9
3.	9
4.	10
5.	10

6.	12
7.	12
8.	13
9.	13
	14
1.	14
2.	14
3.	14
4.	15
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Corporate social responsibility, CSR

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2008	1			1		
2008	11	22			APEC	
		"				
				"		
					"	
	"					
2008				2008	5	8
	"	"				

2.

2008	11	25				
				2009	1	1
						2009 6
19		28				150

3.

4. 19 290 400 129 1/4 2008 2006

2009

2009 9

2009

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GRI

G3

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20 90
21
2001 2003 1992
26 2001 1781 2006
2387
2
30 20 90
2001 2002
1999 2003
2003
3.

2002

72 80

20 90

4.

25 2005 57 2001 2003 1999 17 2002 G250

" "

5.

(ILO)

SA8000 AA1000

35	ILO	19		16		
	11		7		5	SA8000
AA1000		4	ICC	4		3
	(Responsible Care)	4			1	

NGO

80

70

16

1992
 1997 (Kyoto Protocol)
 2005 1 (Emission Trading Scheme)

85
 2005
 67

6.

2004 " " 2006
 " "

" " 2005

7.

Stratos 2005
 CorporateRegister.com 1990 2003
 1485 1995
 50 1999 170 2003 270

1996 1999 2001 2003
 250
 2002 29 2005 30 N100 2002
 27 2005 33
 20 90
 10 20 30 40

8.

9.

CorporateRegister.com
 45 Sustainability
 50 2004 72
 2006 90

Corporate Register.com 1990 2003
 4528 4295 PDF HTML
 1995
 20 90

Logo

1.

2009
 582 2008 169 3.44 " "
 2008 5% 2009
 15%

2

373 68.95%

377 70%

272

465 85.9%

14.1%

4.

OECD

SA8000 | ISO14001

AA1000s

GRI

ISO26000

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